

FAYETTEVILLE STATE UNIVERSITY

MINUTES

BOARD OF TRUSTEES' MEETING

J. C. Jones Board Room, Charles Chesnutt Library

Thursday, December 8, 2011

1:30 p.m.

The Fayetteville State University Board of Trustees convened on Thursday, December 8, 2011, at 1:30 p.m. in the J. C. Jones Board Room in the Charles Chesnutt Library. Chairman Terence Murchison presided. Trustee Veda Neal delivered the invocation.

ROLL CALL

The following trustees were in attendance: Jerry Dean; Shirish Devasthali, Edward Dickerson, John R. Griffin, Jr., Terence Murchison, Veda Neal, Juanita Pilgrim, Jermaine Pittman, Donald Porter, Sylvia Ray, J. Wayne Riggins, Lucy Vidal-Barreto, and Ruth Dial Woods. Trustee Emeriti W. T. Brown and Julius A. Fulmore, Jr. were also in attendance.

Before proceeding into the main portion of the meeting, Chairman Terence Murchison read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act.

APPROVAL OF MINUTES

It was moved by Trustee John Griffin and properly seconded by Trustee Donald Porter that the minutes of the regular Board meeting held September 22, 2011, be accepted as printed and distributed. *The motion carried.*

COMMITTEE REPORTS

Academic Affairs and Personnel Committee – Trustee John R. Griffin, Jr., Chair
Dr. Jon Young, Provost and Vice Chancellor for Academic Affairs, provided an update about student attrition for 2010-2011 and 2011-2012. (See Agenda Item 3-A)

Dr. Young also presented proposed tuition and fees for the 2012-13 academic year. They are as follows:

Tuition – An increase of 6.5% for the next two years for undergrad/resident and graduate/resident tuition in the amount of \$158 and 184 respectively was proposed. An increase of 1.9% for undergraduate/non-resident and 3.02% for graduate/non-resident in the amount of \$250 and \$400 respectively was proposed. Thirty-five percent (35%)

of proposed fee increases would be used to provide additional financial aid for students with the greatest need; fifteen percent (15%) would support non-need financial aid; thirty percent (30%) would be used to provide additional class sections; ten percent (10%) to provide technology improvements; and ten percent (10%) to increase hours of library operations. Trustee Lucy Vidal-Barreto made a motion to approve the proposed tuition increases for 2012-13. Trustee Veda Neal seconded the motion. *The motion carried.*

Meal Plan – An increase of 11% for each meal plan was proposed for the 2012-13 academic year. They are as follows: \$270 for 350 Block; \$240 for 240 Block; \$230 for 170 Block; and \$215 for 120 Block.

Housing/Residence Halls – A proposed increase in housing/residence hall fees are as follows:

Bryant, Harris, Hood, Joyner and Smith Halls	\$ 322
Bronco, Hackley, New Residence Halls	\$ 503
UPA 1	\$1,108
UPA II	\$ 691
UPA III	\$ 517

Trustee Donald Porter made a motion to approve the meal plan and housing plan increases as presented. Trustee Jermaine Pittman seconded the motion. *The motion carried.*

Fee increases – Fee increases per academic year were proposed for the following:

Athletics	\$100
Health	\$ 26
Student Activities	\$ 26

Distance Education – An increase in distant education fees to support rising costs of technology and provide staff to maintain and improve technology and student services for online students was proposed. The increases are as follows:

Undergraduate courses	\$15 per credit hour
Graduate courses	\$20 per credit hour
Education and Tech fee	\$.74 per credit hour

Special Fees – A proposed increase in special fees are as follows:

Freshman Orientation	From \$65 to \$90
Nursing Clinical Courses	\$125 per semester
Student Teaching Fee	\$200

Trustee Vendas Neal made a motion to approve the Distant Education Fee increase as well as the proposed Special Fees. Trustee Shirish Devasthali seconded the motion. *The motion carried.* (See Agenda Item 3-B)

Audit Committee – Trustee Jerry C. Dean, Chair

Mrs. Barbara Adcox, Internal Auditor, presented the committee with an update on the Internal Audit Office's Annual Audit Plan for 2011-2012. (See Agenda Item 8-A)

Mrs. Adcox also shared that Fayetteville State University received a clean audit with no findings for a second consecutive year. Chair Jerry Dean praised Mrs. Adcox and the audit team for their excellent work on behalf of the university.

Business and Finance Committee – Trustee Juanita Pilgrim, Chair

Mr. Robert Botley, Vice Chancellor for Business and Finance, provided a budget overview. The total revised authorized budget as of October 31, 2011, is \$69,474,548; state appropriations \$49,641,062; and \$19,833,486 in authorized receipts. (See Agenda Item 4-A)

Mr. Rudy Cardenas provided an update on the status of all capital projects. (See Agenda Item 4-B)

Several action items were presented to the Board for approval. They were as follows:

Recommend that the Board of Trustees approve the selected firm, SFL+A Architects, to provide design services for the Rudolph Jones Student Center-Renovation & Expansion. Further recommend that the Board authorize University staff to negotiate a contract and fee with this firm. Should negotiations with the 1st choice design firm fail, recommend that the Board authorize University staff to negotiate a contract and fee with the 2nd choice. (Agenda Item 4-C)

Recommend that the Board of Trustees approve the selected firm, Metcon, to provide Construction Management @ Risk Services for the Rudolph Jones Student Center – Renovation and Expansion. Further recommend that the Board authorize University staff to negotiate a contract and fee with this firm. Should negotiations with the first choice Construction Management @ Risk Services fail, recommend that the Board authorize University staff to negotiate a contract and fee with the 2nd choice. (Agenda Item 4-D)

Recommend that the Board of Trustees approve the selected firm, Hanson Professional Services, Inc. to provide commissioning services for the Rudolph Jones Student Renovation and Expansion. Further recommend that the Board authorize University staff to negotiate a contract and fee with this firm. Should negotiations with the 1st choice Commissioning firm fail, recommend the Board authorize University staff to negotiate a contract and fee with the 2nd choice. (Agenda Item 4-E)

Recommend that the Board of Trustees approve the University's request to enter an agreement with the City of Fayetteville to expand its jurisdiction to the areas of the City near the University's campus not covered by the current statutory authority. (Agenda Item 4-G)

Trustee Edward Dickerson made a motion to approve all of the above recommendations. Trustee Donald Porter seconded the motion. *The motion carried.*

Institutional Advancement – Trustee Shirish Devasthali, Chair

Dr. Bertha Miller, Executive Assistant to the Chancellor for Strategic Initiatives/ Institutional Advancement provided an overview of activities and accomplishments in the Division of Institutional Advancement. As of December 6, 2011, the Office of Development has raised \$558,628 (without pledges) and \$852,628 (with pledges). Active searches are underway to fill several vacancies to include the Associate Vice Chancellor for Development. Mr. Clanton Johnson has been hired as the new Director of Advancement Services. The Development Office is in the process of selecting a firm to conduct a feasibility study.

Some of the highlights in the Office of Major Gifts include a successful SECC Campaign having raised a total of \$28,935, exceeding the goal of \$27,000. A \$10,000 gift from the Bank of America Foundation was awarded to the Department of Social Work Military Professional and Family Development Center. A \$500,000 matching gift from General Administration was given to FSU for the Distinguished Professorship in Criminal Justice. We also had a successful 2011 Homecoming in which the Class of 1961 was inducted into the Senior Academy.

The Office of Marketing and Special Events continues to promote the University via digital communications and publications such as the FS&U Magazine. A Marketing Advisory Committee was established to assist with the roll-out of FSU's new brand identity.

One of the initiatives in the Office of Public Relations is to promote dialogue between FSU and local ministers. Chancellor Anderson recently sat and had dialogue at Mt. Olive Baptist Church with the Pastors' Coalition of which approximately 50 ministers were in attendance. The Office of Public Relations is also working with our Facilities personnel to add the university's name to the brick wall on the corner of Murchison Road and Langdon Street.

Some of the challenges of the Institutional Advancement Department include filling vacant positions for the Vice Chancellor for Institutional Advancement and the Associate Vice Chancellor for Development and the launch of the Five-Year Major Gift Fundraising Capital Campaign. (See Agenda Item 5-A)

Student Affairs – Trustee Lucy Vidal-Barreto, Chair

Dr. Janice Haynie, Vice Chancellor for Student Affairs, provided an update for the division of Student Affairs. Dr. Haynie spoke about several initiatives Student Affairs have put in place in concert with Academic Affairs in an effort to improve graduation and retention rates.

Thirteen students attended the Thurgood Marshall Convention in New York this fall. This was an opportunity for students to meet and network with businesses to gain internships and jobs. Fellow trustee and SGA President, Jermaine Pittman, was one of the thirteen students.

There are currently 170 active organizations in the Bronco Advantage Program. This program is able to track campus events and student's attendance at these events. Students are able to print out the co-curricular transcript that reflects a student's involvement in campus activities, which they can use when going on job interviews. There are 1700 users of the Bronco Advantage. (Agenda Item 6A)

Mr. Adrian Ferguson, Sports Information Director and Assistant Athletic Director, provided an update for the Department of Athletics. Accolades were given to all student athletes who made All CIAA teams for all fall sports—volleyball and football. Joi Emanuel, JaMisha Jordan, and Ifeyinwa Nwokolo made First Team – All CIAA in volleyball; Larry McDonald and Joshua Scales made "First Team – All CIAA in football. Mr. Andre Lyles and Mr. Larry McDonald were selected to play in the 3rd Annual HBCU All-Star Bowl. On January 21, 2012, the FSU vs. Winston-Salem State men's basketball game will be televised nationally.

Dr. Paris Jones provided an overview of the Evening Academic Support Program. This is a program for all students, although student athletes make up 95% of the program. The Board would like to be provided a matrix as to the students' goals and whether they've been accomplished. (See Agenda Item 6B)

STUDENT REPORT

Trustee Jermaine Pittman provided an update of Student Government Association (SGA) activities for the past quarter. Homecoming 2012 was successful and received favorable feedback from alumni. A major topic that has been at the forefront of SGA concerns is campus safety. In light of recent incidents in and around campus, the SGA is in search of answers as to what new security methods have been taken to make sure the campus is safe, while Trustee Pittman also concedes that students must do a better job at policing the campus.

Several forums were held to inform students of proposed increases in tuition and fees. Students were allowed to voice their opinions, and, however, understand the gravity of these proposals. Trustee Pittman stated that the message he tried to get across to

students was that the need to raise tuition and fees should not be a fight to gain resources but a fight to gain resources lost.

Upcoming SGA events include a back-to-school pep rally and dance before the FSU/Winston-Salem State basketball game. The SGA will continue with the Stand and Deliver series in which controversial topics are addressed. Last year, Terrance J from BET's 106 and Park was invited to come and speak about social media. The SGA will sponsor Rodeo Week to be held at the end of the school semester.

CHAIRMAN'S REMARKS

Chairman Murchison gave reflections on his past year as Chair. He thanked the Board for their service and said he recognized the value of having trustees involved in university affairs. Eight-five percent of the trustees have facilitated discussions and the Chair encouraged them to stay involved, collaborate with and challenge the Chancellor and administration and vice versa as we continue to enhance the value of the university through efforts to increase graduation rates, etc. Chairman Murchison stated that he was excited about the action plans that were shared in committee sessions and would like to see trustees participate and play an integral role in the visionary planning phase of the university as we move toward the development of the five-year plan that will take the university to 2020.

On a more personal note, Chairman Murchison thanked everyone for their calls and prayers during his wife's illness.

CHANCELLOR'S REPORT

Chancellor Anderson praised Trustee Ruth Dial Woods for being inducted into the North Carolina Women's Hall of Fame for her outstanding achievements in community service by Governor Beverly Perdue. On behalf of the University and the Board of Trustees, Chancellor Anderson presented Dr. Woods with an honorary plaque citing her achievement. Trustee Woods stated that FSU played an integral part in her accomplishments.

Several members of the Chancellor's administration travelled to Orlando this month to attend the annual Southern Association of Colleges and Schools (SACS) annual meeting. Fayetteville State University received accreditation for another ten years. A follow-up QEP report will be necessary in five years. All of the hard work in obtaining this accreditation would not have been possible without the efforts of Dr. Marion Gillis-Olison who is our SACS liaison. Chancellor Anderson was elected to the Commissions' Board of Trustees.

At the beginning of December, Chancellor Anderson traveled to Ft. Sam Houston to preside over the graduation ceremonies for the MSW Program. Twenty-nine students graduated. It will soon be time to rebid for the MSW Program at Ft. Sam Houston. FSU

will be going up against some very large schools, however, Chancellor Anderson feels that we've done a good job so far and hopes to continue the program at Ft. Sam.

Chancellor Anderson, Dr. Jon Young, Dr. Thomas Conway, and Dr. Curtis Charles met with members of the military at the JFK Warfare Center on Ft. Bragg regarding courses to be taught in Intelligence Studies. We have a special partnership with Fayetteville Technical Community College (FTCC) (2 + 2); and together propose to build a program around the military. Chancellor Anderson says that soldiers would like the ability to obtain something equivalent to a professional degree. A proposal has been sent to G.A. with hopes of approval in February 2012.

Dr. Mohammad Bhuiyan, Endowed Professor of Entrepreneurship and Director for the Center for Entrepreneurship, was given the opportunity by Chancellor Anderson to share his journey, so far, as an ACE Fellow. Dr. Bhuiyan thanked Dr. Anderson for nominating him for the Fellowship.

Dr. Bhuiyan has been working on an entrepreneurship plan to move HBCU's in Georgia to another level despite challenges, and he's also planning another Entrepreneurial Conference in which Dr. Yunis, Nobel Peace Prize winner, will be the keynote speaker. Dr. Bhuiyan has plans to visit 22 other systems, having already visited four. Upon Dr. Bhuiyan's return to North Carolina, he plans to meet with higher education officials with a goal to contribute more to the university.

The BSW program received first level of accreditation. On Saturday, Secretary of Education, Arne Duncan will be the keynote speaker at FSU's 22nd Winter Commencement.

FSU was awarded a \$350,000 grant for the Cheer summer program. This program has been reduced to four weeks; two courses. The courses include math and English, which count toward graduation.

The CIAA will celebrate its 100th year. Chancellor Anderson informed the Board that CIAA Commissioner, Leon Kerry, recently resigned. A search is underway for a new commissioner.

The Chancellor's Speaker Series continues. We welcomed Vietnam Veterans to the campus. There was a week-long series and panel discussions. We also hosted an Air Force General in conjunction with this weekly activity. On January 17, 2012, Angela Davis, an activist and revolutionary, will speak at the university.

The Class of 1964 submitted a proposal to name one of the buildings on campus after former Chancellor, Willis McLeod. Chancellor Anderson stated that General Administration (GA) is working on updating the policy to address the naming of buildings, and once GA has acted on it, he will bring the proposal to the Board.

The mortgage for Bronco Square which is owned by the Bronco Development, LLC, had to be renegotiated. It was reduced from \$1.6 million to \$1.5 million, reducing the monthly mortgage bill from \$11,000 to \$10,000. Chancellor Anderson asked Ms. Emily Dickens, Director of Government Relations to explain the FSU Development Corporation's affiliation with the Bronco Development, LLC.

The FSU Development Corporation (FSUDC) is an affiliated entity of FSU and is a partner in Bronco Development, LLC. The goal of the FSUDC is to promote community development in hopes that these investments will provide sustainable income that can be granted to the campus for academic and community development initiatives, including scholarships. The Board of the FSUDC has served in an advisory capacity on the Old Washington Drive School Site. This site is set for demolition that will be funded by a HUD/HBCU grant we received recently. The university is in discussion about how to redevelop the site.

Chancellor Anderson introduced Dr. Skye Dent, FSU professor in the Department of Communications. She will take twelve journalism students to Washington, D. C. on February 21 – 22, 2012. They will visit the White House and with the help of President Obama have arranged for the students to visit the press room. Dr. Dent stated that the Fayetteville Observer and the Raleigh News and Observer chipped in to help finance the trip.

Chancellor Anderson has received a request to attend the 60th anniversary of the East China University of Science and Technology (ECUST) in October 2012 and was asked to give the opening address. ECUST is ranked 10th out of 200.

It is the Chancellor's desire to have a new Vice Chancellor for Institutional Advancement on board by February 1st.

CLOSED SESSION

Trustee John Griffin made a motion to go into closed session to prevent the disclosure of information that is confidential pursuant to North Carolina General Statute 143-318.11(a)(6). The motion was seconded and carried.

OPEN SESSION

The Board of Trustees reconvened in open session. Trustee Griffin made a motion to approve the terms and conditions of the Athletic Director's contract. Trustee Donald Porter seconded the motion. *The motion carried.*

Prior to adjournment, the Board asked to be provided an update on our financials/endowments at the next meeting. It was acknowledged by Mr. Botley, Vice Chancellor of Business and Finance.

ADJOURNMENT

The meeting was adjourned at 3:15 p.m.

Respectfully submitted,
John Griffin, Jr., Secretary
Suzetta M. Perkins, Recorder